

F.No. 13-1/2020-MEDIA CELL
GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF HIGHER EDUCATION
(MEDIA CELL)

535-C, Shastri Bhawan
New Delhi, Dated 11th February 2021

To

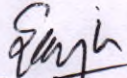
All BOC Category 'A' empanelled Agencies
As per BOC list of provisionally empanelled
Advertising Agencies dated 11/10/2019.

Subject: Hiring of a Social Media Management Agency through public bidding for
Ministry of Education –regarding.

Sir

I am directed to inform that Ministry of Education is at advance stage of hiring a
Social Media Management Agency through public bidding. In this regard, a bid
document has been made available on Ministry's website www.education.gov.in.

2. Accordingly, a pre-bid meeting is scheduled to be held at 03.00 PM on 15th
February 2021 to explain the scope of tender and other details to eligible willing
bidders. Interested bidders are requested to provide their email Id on
mediacell.edu@nic.in positively by **14th February 2021** for getting their Login ID and
Password for the meeting.


(Sandeep Jain)

Under Secretary to the Government of India
Tele. 011-23074199