



साक्षर भारत

भारत सरकार
प्रोढ शिक्षा निदेशालय
स्कूल शिक्षा एवं साक्षरता विभाग
मानव संसाधन विकास मंत्रालय
10, जामनगर हाउस, शाहजहां मार्ग, नई दिल्ली-110011
Government of India
Directorate of Adult Education
Department of School Education & Literacy
Ministry of Human Resource Development
10, Jamnagar House, Shahjahan Road, New Delhi-110011

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By Speed Post

D.O. NO.F.23-276/2014-DAE (Kriti)

August 14, 2014

Dear Sir/Madam,

Directorate of Adult Education, Govt. of India is organizing a three-day "KRITI – Exhibition" – 2014 of Jan Shikshan Sansthan [JSSs] products from September 6-8, 2014 at Dilli Haat, INA, Sri Aurbindo Marg, New Delhi. The main objective of the exhibition is to popularize and promote JSS products crafted by JSSs beneficiaries and live demonstrations of vocational courses by the artisans/craftsman. The products of around 250 Jan Shikshan Sansthan will be exhibited in the exhibition. The exhibition will be inaugurated by the Hon'ble Minister of Human Resource Development on September 6, 2014.

You are requested to send us the technical as well as financial bid as per requirements of Kriti Exhibition 2014 (copy enclosed) along with a brief write-up on the theme and design. In the financial bid, all the necessary items required in the exhibition needs to be mentioned by the agencies/organisers. In the financial bid cost of each item along with creative may be enclosed. The financial and technical bids should be sent in a separate sealed envelope superscripted "Financial Bid for Kriti Exhibition – 2014" and "Technical Bid for Kriti Exhibition – 2014". The technical and financial bids should be sent to the undersigned on or before August 25, 2014.


(Dr. Ramakrishna Sura)
Director I/c

REQUIREMENT OF KRITI EXHIBITION – 2014

S.No.	Particulars	Qty.
1.	Decoration of main gate of Dilli Haat with seasonal flowers on 6 th September 2014	
2.	Arch, pole bunting, pongra, signages, backdrops, banners, etc. from the main gate to stage (a) Main gate at entrance as per approved design (b) Outside hoarding size 16x8 ft. (c) Entrance gate to Exhibition 15 mtrs. (d) Backdrop on stage with 3D cutouts, size 20 x 12 ft. (e) Cutouts 2 no. 5 ft. height	one One One One two
3.	Flags (parachute cloth) on the poles in front of the main gate	4
4.	Pole bunting (0.5 mtrsx1.5 mtrs.)	12 no.
5.	Foresighted display tower with 200 sq. ft. extended visual as backlit print	
6.	Shell stand signages	6 no.
7.	Flex printing mounting on frames 4.3 mtht as per requirements	
8.	Flexi printing mounted on ms frames 2.1(mtht)	2 nos.
9.	Decorative lighting at main gate, stalls, trees, poles on the way etc. (a) Right side on trees (b) Par light at main gate and enroute venue (c) Ceiling light in hanger 400 watt each	50 20 12
10.	Hanger, octonom panels, stalls of the size of 3x3 mtrs/2.5x3 mtrs. (25 stalls as follows) (i) Hanger exhibition (ii) Aluminium hanger structure with waterproof roof covering of hanger area (15x45 mtr) or (15x40 mtrs) or (15x35 mtrs) depending on the available area rate should be quoted as per each dimension. (iii) 4 inch high raised wooden flooring with carpeting (iv) Shell stand of size 3x3 mtr./2.5x3 mtr. with white powder coated aluminium modular system, white infill panels with furniture (needle punch carpet etc) (v) Two/three side walls (vi) Fascia with stall name in computer cut-out vinyl lettering (vii) One information centre with table and chairs (viii) Two folding chairs/PVC chairs (ix) 3 spot lights (x) One power point 5/15 amp. (xi) One waste paper basket (xii) Needle punch carpet in passage (xiii) Ribbon and other necessary items for inauguration ceremony	As per actual area
11.	All the 25 stalls should be labeled, signages, with sufficient shelf-racks, standees, wall rods according to the products of the stalls State-wise.	

12.	Ceiling/pedestal fans in the exhibition area	30
13.	Lighting and sound system for the stage for three days	
14.	Sofa set (no. of seats 12) and 50 Chairs from 6.9.2014 to 8.9.2014	
15.	Generator with diesel 125 kva	
16.	Power distribution with armored cables from main panel board and generator up to hangers and sub distribution with main panel switch board and sub main panel board	
17.	General lighting for canopy and outdoor	
18.	Other items such as : Small & big Hangers, Jewellery Stands, Bangle Stands, Ear ring Stands, Display Tray, Spotlights at strategic points, Dummies / Mannequins, Hooks with two way tapes, Shoe Stands, (miscellaneous items such as Safety Pins, All Pins, Cello tapes, Board Pins) as per requirements.	
19.	Any other item not specify above.	