



सूचना का  
अधिकार

भारत सरकार  
मानव संसाधन विकास मंत्रालय  
स्कूल शिक्षा और साक्षरता विभाग  
शास्त्री भवन  
नई दिल्ली - 110 115  
GOVERNMENT OF INDIA  
MINISTRY OF HUMAN RESOURCE DEVELOPMENT  
DEPARTMENT OF SCHOOL EDUCATION & LITERACY  
SHASTRI BHAVAN  
NEW DELHI-110 115

**Maneesh Garg**  
**Joint Secretary (SS-II)**  
**D.O. No. F. 27-14/2019-IS-9**

Shastri Bhawan, New Delhi,  
Dated: 6<sup>th</sup> September, 2019

Dear Sir / Madam,

Please refer to this Department's letter of even no. dated 21<sup>st</sup> August, 2019 regarding issuing of appropriate instructions to all schools in your State/UT to avoid usage of single-use plastic, both within and outside the school premises.

2. Ministry of Jal Shakti, Department of Drinking Water & Sanitation vide letter No.2/2/S(DWS)/19 dated 2<sup>nd</sup> September, 2019 (copy enclosed) has inter alia requested this Department for participation of school students in shramdaan on 11<sup>th</sup> September, 2019 and 2<sup>nd</sup> October, 2019.

3. The Swachhata Hi Seva 2019 will commence on 11<sup>th</sup> September, 2019 and mass awareness generation activities for plastic waste management will be carried out across the country till 1<sup>st</sup> October, 2019. On 2<sup>nd</sup> October, Swachh Bharat Diwas, a special national shramdaan for plastic waste collection will be organized in all villages and towns across the country. From 3<sup>rd</sup> October till 27<sup>th</sup> October, 2019 (Diwali), the collected plastic waste will then be effectively recycled and disposed. The campaign will run as per following timeline.

11 <sup>th</sup> September, 2019 to 1 <sup>st</sup> October, 2019	<ul style="list-style-type: none"> <li>• Mass Awareness Generation Activities for plastic waste management</li> <li>• Preparations for collection, disposal of plastic waste</li> <li>• Shramdaan for general swachhata</li> </ul>
2 <sup>nd</sup> October, 2019	<ul style="list-style-type: none"> <li>• Nationwide shramdaan for plastic waste collection.</li> </ul>
3 <sup>rd</sup> October to 27 <sup>th</sup> October, 2019	<ul style="list-style-type: none"> <li>• Recycling, effective disposal of collected plastic waste.</li> </ul>

4. This Department's letter No. 27-6/2019-IS-9 dated 27<sup>th</sup> August, 2019 may also be referred to wherein the action plan indicates activities relating to shramdaan on Swachhata Hi Seva Day i.e. 11<sup>th</sup> September, 2019. It is therefore, requested that necessary instructions may be issued to all schools in your State/UT for shramdaan activities on 11<sup>th</sup> September, 2019 and 2<sup>nd</sup> October, 2019 under Swachhata Hi Seva (SHS) 2019 by the school students of class VI-VIII and class IX-XII on similar lines as indicated in the action plan.

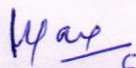




5. It is also requested to share with this Department the action taken on plastic waste free campaign in all schools in your State/UT.

With regards,

Yours sincerely,

  
(Maneesh Garg) 6/9

To

The Education Secretaries of all States/UTs dealing with school Education.

Copy to:

1. Chairman, CBSE
2. Chairman, CISCE
3. Commissioner, KVS
4. Commissioner, NVS
5. Director, CTSA
6. Director, NCERT
7. Chairman, NIOS
8. SPDs, Samagra Shiksha of all States/UTs
9. All Bureau Heads for information & necessary action.

Copy also to:

1. Secretary, Department of DWS, Ministry of Jal Shakti.
2. NIC Cell - for uploading on the website.



परमेश्वरन अय्यर  
Parameswaran Iyer



भारत सरकार  
पेयजल एवं स्वच्छता विभाग  
जल शक्ति मंत्रालय  
Secretary

Government of India  
Department of Drinking Water & Sanitation  
Ministry of Jal Shakti  
4<sup>th</sup> Floor, Pt Dindayal Antodaya Bhawan,  
N D-110003  
Tel: 24361011, 24362715,  
e-Mail: param.ier@gov.in  
D.O. No. 2/2/S(DWS)/19  
02<sup>nd</sup> September 2019

Dear Rina,

The Swachh Bharat Mission has become a jan andolan under the leadership of the Prime Minister. To further intensify this jan andolan, the Swachhata Hi Seva (SHS) campaign has been celebrated annually since 2017 in the weeks running up to Gandhi Jayanti. This campaign has mobilized crores of people every year, including political leaders, government officials, sports person, actors, faith leaders, corporates, children and the common people to triggering behaviour change on cleanliness, generate awareness for access to safe sanitation and toilets usage, and offer shramdaan for swachhata at public places.

2. During his Independence Day speech on 15<sup>th</sup> August 2019, the Prime Minister made another call to the nation, to work towards ridding our country from plastic waste. Hence, the theme of this year's SHS is Plastic Waste Management. The SHS 2019 will commence on 11<sup>th</sup> September, and mass awareness generation activities for plastic waste management will be carried out across the country till 1<sup>st</sup> October. On 2<sup>nd</sup> October, Swachh Bharat Diwas, a special national shramdaan for plastic waste collection will be organized in all villages and towns across the country. From 3<sup>rd</sup> October till 27<sup>th</sup> October (Diwali), the collected plastic waste will then be effectively recycled and disposed. A presentation in this regard was also made before the Council of Ministers.

3. As was discussed during the presentation, the Department of School Education and Literacy is requested to, apart from other things, take necessary action to ensure the following:

- Issue an advisory to ban of single use plastics from all schools ✓
- School students to do shramdaan on 11<sup>th</sup> September and 2<sup>nd</sup> October ✓
- Kendriya/Navodaya Vidyalayas to adopt a neighbouring village to make it plastic free ✓

4. Look forward to your support to make this campaign a success.

With regards,

Yours sincerely,

Parameswaran Iyer

Ms. Rina Ray  
Secretary  
Department of School Education and Literacy  
Ministry of Human Resource Development  
New Delhi

4/9/19  
Sh. NO