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'Study in India' Programme to make India an educational hub for foreign students

New Delhi, July 23rd, 2018

To facilitate Internationalization of Higher Education in India, a Programme viz. 'Study in India' has been launched on 18.04.2018 with the objectives to make India an education hub for foreign students; improve the soft power of India with focus on the neighbouring countries and use it as a tool in diplomacy; to rapidly increase the inflow of inbound International Students in India through a systematic brand-building, marketing, social media and digital marketing campaigns; to increase India's market share of global education exports; improvement in overall quality of higher education; to reduce the export-import imbalance in the number of international students; growth in India's global market share of International students; and increase in global ranking of India etc.

To start with, the programme focuses on International students from select 30 countries across South-East Asia, Middle East and Africa for a period of two years i.e. for the academic years 2018-19 and 2019-20. The programme envisages participation of select reputed Indian institutes/universities by way of offering seats for the International students at affordable rates. This Programme does not offer any Scholarships, however, fee waivers to meritorious foreign students ranging from 100% to 25% are offered.

A centralised admission web-portal (https://studyinindia.gov.in/) acts as a single window for the admission of foreign students. EdCIL(India) Limited is the implementing agency for the Programme.

This information was given by the Minister of State (HRD), Dr. Satya Pal Singh today in a written reply to a Lok Sabha question.

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