

**PRESS INFORMATION BUREAU
GOVERNMENT OF INDIA**

UNNAT BHARAT ABHIYAN

New Delhi, May 02nd, 2016

The Ministry of Human Resource Development (MHRD) has launched Unnat Bharat Abhiyan (UBA) on 11th November, 2014 to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. The Ministry of HRD has advised all the higher educational institutions which are funded by the Central /State Government and all institutions which are under approval by the regulatory bodies to adopt clusters of backward Gram Panchayats / villages in their vicinity and apply their knowledge and expertise to improve the infrastructure in the Gram Panchayats (GPs). The details regarding the UBA can be accessed at <http://unnat.iitd.ac.in>.

Higher educational institutions have been advised to give special emphasis on issues pertaining to sanitation, drinking water supply, energy, agriculture and allied activities, irrigation, education, health, etc. and to provide innovative solution in consultation with Panchayat Raj Institutions (PRIs).

Two Hundred and One (201) villages have been identified for intervention by institutions of higher education.

This information was given by the Union Human Resource Development Minister, Smt. Smriti Zubin Irani today in a written reply to a Lok Sabha question.

GG/RT/DS/RK/UNNAT BHARAT ABHIYAN