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मानव संसाधन विकास मंत्रालय
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GOVERNMENT OF INDIA
MINISTRY OF HUMAN RESOURCE DEVELOPMENT
DEPARTMENT OF SCHOOL EDUCATION & LITERACY
SHASTRI BHAVAN
NEW DELHI-110 115

D.O. No. 27-1/2014-EE.16

19th September, 2014

Dear *Secretary,*

As you may be aware, the Government of India has decided to launch the Swachh Bharat Abhiyan on 2nd October, 2014 the birth anniversary of Mahatma Gandhi.

2. In this regard, we are launching a Swachh Bharat Swachh Vidyalaya Campaign from 25th September, 2014 upto 31st October, 2014 in our schools.

3. The Government of India has directed its own schools namely the Kendriya Vidyalayas and Navodaya Vidyalayas to celebrate the Swachh Vidyalaya Abhiyan by taking up a programme for cleanliness in schools during this period. The students, teachers, parents, School Management Committees, officers of Kendriya Vidyalaya and Navodaya Vidyalaya Sangathans and the officers of Department of School Education and Literacy, Govt. of India would be participating in this programme.

3. The Kendriya Vidyalaya and Navodaya Vidyalaya Sangathans have been asked to take up, *inter alia*, the following activities during this period:

- Talk by a few children on different aspects of cleanliness in the School Assembly every day, especially with regard to sayings & teachings of Mahatma Gandhi, on cleanliness & hygiene.
- Cleaning of class rooms, laboratories, libraries etc.
- Cleaning of any statue installed in the school.
- Cleaning of toilets and drinking water areas.
- Cleaning of kitchen sheds, stores etc.
- Cleaning of playgrounds.
- Cleaning and maintenance of school gardens.
- Annual maintenance of the school buildings including white wash and painting.
- Organize essay, painting competitions, debates, contests on cleanliness and hygiene.
- Constitution of Childrens' Cabinets to supervise and monitor the cleanliness drive.

4. We have also decided that these schools will continue the Swachh Vidyalaya Abhiyan beyond 31st October, 2014 right upto 15th August, 2015 by organizing film shows, model activities on hygiene, periodic essay/painting & other competitions, role plays etc. to reassert the message of Swachh Bharat Swachh Vidyalaya.

Contd-2



5. I also draw your attention to the fact, that more than 30,000 toilets sanctioned under the Rashtriya Madhyamik Shiksha Abhiyan and about 60,000 pending construction under the Sarva Shiksha Abhiyan, need to be expeditiously taken up for construction on 2nd October, 2014 positively. We would appreciate it, if your State SSA/RMSA programme ensures that work on these toilets buildings begins on the day of the launch of the Swachh Bharat Swachh Vidyalaya Abhiyan on 2nd October, 2014. Funds under the SSA & RMSA are already available in sufficient amounts with you, for the purpose.

6. As you would appreciate, we need to inculcate the spirit of hygiene, cleanliness and aversion to unhygienic conditions in all our children from the very initial years of their schooling itself, so that every child in the country appreciates the value of good, clean, hygienic living.

7. Further, as most of our school going children study in Government and Government aided schools in the States & UTs, we would appreciate it if you could also consider and agree to making all schools participate enthusiastically in this endeavour, in like manner. The suggested template of activities in the above paras, may help you in planning such a Swachh Bharat Swachh Vidyalaya Abhiyan in your State/UT.

8. We look forward to hearing of your State/UT's commitment for this national endeavour and your activity plan for the same. If you undertake any innovative activities in involving children in the Abhiyan and helping them imbibe good messages on hygiene, sanitation and cleanliness, please do share them with us, too.

With regards,

Yours sincerely,


(Vrinda Sarup)

Principal Secys/Secretaries
of all States/UTs dealing with Dept. of Education